

# Capability Statement

[www.InnoVectorTech.com](http://www.InnoVectorTech.com)

InnoVector Tech has the experience of a large consulting firm with the agility of a small business. We partner with organizations and their leaders to overcome obstacles in technical environments and create strategic communication that drives results. Collaboration with our clients fosters an organization driven by outcomes. Clients include healthcare organizations, government agencies, and nonprofits. We are passionate about tackling real-world challenges and developing innovative solutions that make a difference. Our ability to translate complex concepts and bridge the gaps between groups leads to real results.

## Core Competencies

### Strategy

- Align efforts to outcomes
- Optimize resources
- Identify barriers
- Foster cultural changes

### Technology Transfer

- Innovator engagement
- Invention triage and market assessment
- Portfolio management and marketing
- Licensing and negotiation
- Customer relationship management

### Communication

- Communication strategy and implementation
- Audience analysis and stakeholder engagement
- Technical marketing writing and graphic design
- Social media management

### Research and Analysis

- Market-based research
- Audience and stakeholder analysis
- ROI evaluation
- Financial analysis

### Quality Systems and Operational Excellence

- Process and tool development
- Onsite manufacturing evaluation
- System compliance
- Lean Six Sigma

## Company Data

InnoVector Tech was founded in 2004, supporting government agencies and businesses across the US with their strategic, technical, and communication needs. It currently employs 11-25 full and part-time team members.

### Socio-economic Certifications:

- Certified WOSB
- Certified NC Historically Underutilized Business in the state of North Carolina.

## Differentiators

We deliver consistently with high quality. This enables our clients to achieve record-breaking success.

We create practical strategies that secure near-term success, while ensuring sustainability over time.

We engage as active team members with our clients; integrating with them allows for more effective mutual exchange.

We write, design, and produce professional publications, presentations, websites, and marketing materials. Our communication approach and strategies are based on data and focused on outcomes. We translate complex technical concepts into compelling communications for broad audiences.

We conduct research and analysis to enable our clients to make data-informed and intentional decisions.

## Past Government Performance

### NASA Glenn Research Center

**Awarded:** \$2 Million as prime

**Contract Type:** IDIQ

**Details:** Technology Transfer Office Support Services Contract. The scope of InnoVector Tech's contract includes activities for strategy development, licensing support, portfolio management, technology assessment and marketing strategies, website content and maintenance, publication development, outreach and in-reach support, innovator engagement strategies, technology-based awards and success stories, and special projects.

**Cage:** 6ZUK7

**DUNS:** 608208877

**NAICS Codes:**

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